Email template 2: I’ve Finished

STEP 1.

Choose your subject line to reel them in:

**I’ve crossed the MyMarathon finish line**

**or**

**I’ve completed MyMarathon!**

STEP 2.

Copy and paste this text to win them over:

Hi [insert name here],

I’ve done it! 42.2 kilometres completed… like a boss.

Over the last [insert number of days you took to complete your marathon] days I’ve pushed myself to complete MyMarathon and raise money for life saving heart research.

It hasn’t been easy, it’s been a real challenge, but I know the money I raised can help save lives… and that’s where you come in!

You can make my kilometres count by donating to my everydayhero page [insert your everydayhero page link here].

I’ve crossed the finish line, thanks for cheering me on!

[Insert your name here]

[www.mymarathon.com.au](http://www.mymarathon.com.au)

